PAINT! Travel! Teach!

make every day a Painting
BUSINESS OF ART WORKSHOPS
by CINDY **BRIGGS** & THERESA **GOESLING**

Imagine putting together your own touring workshop.
Our ebook soon to be released includes over 30 chapters to help you plan your dream workshop.

The Business of Art Workshops

As previewed in *Plein Air Magazine* and *Outdoor Painter*:
The Art Workshop Budget Tracker is Now Available at MakeEveryDayAPainting.com

PleinAir
SPECIAL SUPPLEMENT TO PLEINAIR MAGAZINE

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A few tips expanded upon in our book...

preview
Visit your locations before you bring your group. Preview the hotel, your painting locations, local transportation, venues such as museums, local events, dining & restroom options...

plan Where? When? What? How much? Set up a solid budget and a competitive price.. use our Excel Art Workshop Budget Tracker to figure out your price per person depending on exchange rates, expenses, etc.

promote Promote your trip to your followers using your Newsletter & Social Media. Create an easy signup on your website with additional details. Send out press releases (sample included in our book) Advertise. Talk about it!

protect Protect yourself with a realistic budget. Create a solid contract and make sure it gets signed. Establish an LLC. to limit your liability. Keep money, credit cards & papers in a safe place. Get Trip Insurance.

Need **Help**?

Do it yourself. Have questions. Email us and we'll set up a phone meeting at $50 per half hour payable via PayPal.
MakeEveryDayAPainting@yahoo.com

Hire us to assist you.

We'll help you build our costs into the workshop fee and help make everything go smoother. One or both of us will travel with you during the workshop, help negotiate rates, manage day to day events, set up a budget, etc. Price depends on variables.

Go with us. Sometimes we partner with other artists on our tours or extend our stay and host other art instructors.

Sign up for our Newsletter

Visit our website for more information and to sign up for our newsletter with updates, Free .pdf lessons/tips. At **www.MakeEveryDayAPainting.com**

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